

Tamil Nadu Precision Farming Project

2004-05 to 2006-07

(A turn key project by Tamil Nadu Agricultural University)

1. Project Profile and products: Part I

Project Officer (Precision Farming and e extension)

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<http://www2.lse.ac.uk/newsAndMedia/videoAndAudio/research/theSecondIndianGreenRevolution.aspx>.

The Second Indian Green Revolution



Independent of British rule, the Indian economy expanded rapidly – but as the population also expanded, fears grew that the land would not be able to feed the rising numbers. The government took action and, during the 1960s, 70s, and into the 80s, impending famine was successfully averted through a series of agricultural policies designed to increase crop yields. This became known as the “Green Revolution.”

As part of a major project investigating how well facts travel, LSE economic historians [Peter Howlett](#) and [Aashish Velkar](#) travelled to southern India in search of a case study to see what had made those policies so successful. But when they arrived, they found a second green revolution was underway – presenting them with a unique research opportunity.

Following a team from [Tamil Nadu Agricultural University](#), Dr Howlett and Dr Velkar were able to study firsthand how knowledge was transmitted between policy makers, scientists, and farmers, and how a very different model was emerging – one which emphasised a two-way flow of information and which has so far produced startling results.

Their findings are in a new book collected on the [“How Well Do ‘Facts’ Travel?”](#) project due out mid 2010.

Public lectures and events



LSE Experts Directory



A Word of Honour to the Project

Plan of Work:

- 400 ha @ one ha / farmer in Dharmapuri /Krishnagiri Districts
- **1 st crop was raised by Scientist of TNAU**
- Offered technical support for 2nd to -5th crop raised by by the farmer

Scale up:

Year	Dept Horti	Comm. Agric	TNAU	Total (ha)
2004-06:	-	-	400 ha	400
2005-06 :	735 ha	-	-	735
2006-07:	-	-	560 ha	560
2007-08	6100 ha	6100 ha	600 ha	12800
2008-09 :	4480 ha	4280 ha	640 ha	9400
2009-10 :	6940 ha	4000 ha	-	10,940
2010-11	4000 ha	8500 ha	-	12,500
Kavunji	1000 ha	-	-	1000
IAMWARM-		-	-	6000
G. Total	23255 ha	22,800 ha	2200 ha	53,255

Measurable out puts:

1. Enhanced the productivity of crops by 60 – 80 %
2. 95 percent marketable produce with less unmarketable produces
3. High end quality parameters and 30 % premium price in the market
4. Water economy 30 to 40 %
5. Electricity economy 50 %
6. Extended period of harvest to match lean season in the market
7. Less labor dependence
8. Extended shelf life
9. 25% more weight per unit volume for the produce
10. Empowerment of farmers
(Technical, Economical and social empowerment)

Transform Agriculture?

From Productive to Profitable agriculture?

From Sustainable to Competitive agriculture?

From Production driven to Market driven?

From Localised to Globalised Agriculture

Yes , Here is the Precise Model..

What cripples agriculture?

- Labour shortage (Newer avenues for rural workforce and unwillingness of next generation to opt for agriculture)
- Dictated contract system which doubles the cost of production (Individual operation contract demanded by the local labour)
- Polluted and in adequate irrigation water (Borewell supported irrigation is on the lead)
- Resource poorness of the farm family

Input Cost escalation rate Vs Produce cost

(Total mismatch of Cost hike for inputs vs Cost hike for the produces)

- Incapability to handle advanced technologies (Advanced technologies require hands on training and no other TOT)

The way out is the Precision model...

Dimension of Precision

Temperate Countries

- GIS and Sub cubic cm soil grid level
- Uniform Nature of Soil (Sensor based)
- Single Crop Cycle system (excluding winter and autumn)
- Highly mechanized Farming system

Tropical Countries

- Prohibitive GIS Cost
- Diverse and heterogenous nature of Soil
- Multi cropping system
- Manual Farming system

Precision elements in tropical farming system

1. Soil Preparation : Humus level, microbial load, aeration & drainage, fertility restoration
2. Nursery : Physically, physiologically uniform seedlings with intact roots
3. Crop geometry : Single ,double ,triple and tetra rows (straight and alternate)
4. Fertigation : Nutrients at critical stages, subsoil moisture regime
5. Growth management: Regulation of flowering, training the canopy,
6. Plant protection : Monitoring System , IPM and IDM
7. Field Level PHM : Harvest Index, handling, sorting and grading and labeling crates
8. Cluster Approach : Operation thru Registered Precision Farmers Associations at Cluster level
9. Market linkage : Buyer seller Meet and Supply Chain workshops for marketing
10. Producer Companies: Precision Farmers Producers Company Ltd.,

Cultivated Crops

Agriculture: Sugarcane, Cotton, Maize, Sunflower, Ground nut, Sesame, Finger millets, Sorghum, Pearl Millet

Horticulture: Tapioca, Banana, Tomato, Brinjal, Chilli, Curry leaf
Watermelon, Papaya, Bitter gourd, Bottle Gourd ,
Snake gourd , Lab lab, Turmeric, Yam, Onion ,Musk melon
Potato, Carrot, Cabbage, Radish, Beet, Cucumber
Cauliflower, Coriander, Chow chow, Beans, Paprika,
Ash gourd, Rose, Chrysanthimum, Limoniums
Marigold, Aester,

Hybrid Chilli , 20 days after planting



10.01.2005 13.53

Main Field 60th day



**Mr.N.Chinnasamy of Chinnamittahalli , was able to cultivate
Hardly one acre this far, but now cultivates one ha twice with the
same water available in the well**



90% plus first grade on sorting

35 tonnes against 22 tonnes/ha (60 % increase)



Hybrid Tomato : Staking in Progress



தமிழ்நாடு வேளாண்மைப் பல்கலைக் கழகம்

தமிழ்நாடு துல்லியம்

பண்ணைத் திட்டம்



Tomato at Somanahalli: Examination for pest and diseases



தமிழ்நாடு வேளாண்மைப் பங்களிப்புக் கழகம்
தமிழ்நாடு துல்லியப்
பண்ணைத் திட்டம்

Farmer Vs Scientist Mode of TOT



Absorbed in work....owners pride.....



Attention is our order...to yield 150 MT/Ha against 50 MT /ha

Ignorant farmer to begin withnow ..

CEO of the farmers owned ltd company



Tomato Hybrid ... First grade fruits



06/01/2006

Marigold in Tomato to trap Nematodes



24/07/2007



தமிழ்நாடு தரவிலைப் பண்ணைத் திட்டம்

Farm Women add quality always....by sorting, grading and labeling



Impeccable quality and market appeal.....

Weight for unit volume is 25% higher than conventional produce



Less weeds and less pathogens.....



Minimal flower drop and no fruit drop





செய்து கொள்ளும் முறைகள்
தமிழ்நாடு துல்லி
பண்ணை சி

1.15 acre , recorded 170 MT (against 60 MT) Bought one Green Scorpio;



Exceptional performance of Brinjal:500MT/ha
Mahindra and Mahindra National Award Winner



Continued production
Beyond 12 months

100 % crop stand and 100 productive plants....





**Bhendi again in winter amazing.....
(16 MT against 10 MT during winter season)**

Scientist and farmer hand in hand.....





தமிழ்நாடு வேளாண்மைப் பல்கலைக் கழகம்
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Gherkin under buy back contract.....



**Gherkins on buy back
(35 MT against 20 MT)**

Coriander 35 daysnearly Rs.1.35 lakhs.....in store....

29/06/2006



**Beet nothing to beat.....
50 MT against 20 MT**



Potatoes.....
50 MT against 17.5/ha

02/01/2006



Paprika made the farmer crazy .never ending harvest....for months

Striking uniformity of marketable produces





60 MT against 37 MT

45 th day after planting

தமிழ்நாடு வேளாண்மைப் பல்கலைக் கழகம்

தமிழ்நாடு துல்லியப்

பண்ணைத் திட்டம்

44,000 flowers against 32,000

தமிழ்நாடு வேளாண்மைப் பல்கலைக் கழகம்

தமிழ்நாடு துல்லியப்

பண்ணைத் திட்டம்

Cabbage from 350 bags / acre to.....



01/01/2004

650 bags.....



02/07/2006

The scientists , Vice Chancellor , farmer and the happy crop





Agricultural Production Commissioner
and the turmeric crop.....

Rhizome.... rhizome all the way.....
118 qtl dry against 75qtl/ ha



Pole beans

11/12/2006





Pole beans: 20 Mt against 10 Mt /ha

17/11/2006



60 Mt against 40 MT / ha

Abundant production....
25 MT against 20 MT/ha





Chrysanthimum....



Thanks

Pl continue Presentation : 3

21/01/2006